

ART *Flaire*

INFORMATION, STANDARDS & SHOW RULES

General Information

- Date: Saturday, August 12, 2017 Rain or shine
- Hours: 10:00 am – 4:00 pm. Set-up starts at 8:00 am; must be completed by 9:45 am.
- Location: Exchange Street Mall near Mesa Grande & Auburn Public Theatre (100 Genesee St, Auburn)
- Description: fundraising event that includes 20+ art/vendor booths, novelty food, silent auction, bake sale, more.
- Check in, set-up, and break-down instructions will accompany booth assignment letters in late July. Art Flaire volunteers will be on-hand to help with unloading, set-up, and break down.
- No late arrivals or early departures are permitted. Early departure may impact future participation.
- If an emergency arises during the event and you must leave, a show official must be notified before you dismantle.
- If for any reason you are unable to attend the show, as a courtesy to fellow artisans and Art Flaire, please notify us immediately by calling 315-406-0791.
- Free exhibitor parking is available in the municipal lot at 25 South Street next to the Seward House.

Applications, Fees and Deadlines

- Application Deadline: Friday, July 21, 2017. May be submitted in U.S. mail or electronically; payment checks by mail. Selected entrants will be notified immediately.
- A non-refundable booth fee of \$60* is due with application; make check payable to Unity House. Applicants who are not accepted for any reason will have their checks returned.
- ***Early bird pricing – apply early and save money!** If applications with payment are received by March 31 with a silent auction donation pledge, booth fee will be only \$45.
- All artists must submit two clear photographs (digital or hard copy) of their work, representative of what will be exhibited at the show. Please also include your business card (if available) and a description of your work as requested on the application form.
- Each exhibitor is requested to donate one piece of their work for the silent auction. Silent auction items must be received by August 1 with a written description and approximate value. A form will accompany your acceptance letter. This is a fun way to raise additional funds, and we thank you!

Art Standards

High quality craft artisans and photographers will be selected according to the following criteria: quality/craftsmanship, originality, and balance of show. All work must be original, designed and made by the applicant or under the applicant's direct supervision. Copyrighted designs not owned by the artist are not permitted. We do not accept work made from commercial molds, kits or patterns, or other commercial methods. Neither do we accept factory-made items, with the exception of those embellished by original art or craft-work of the applicant. Clothing is permitted; however, it must be of original design and construction. Space is limited; applicants will be admitted on a first-come, first-served basis, following these standards.

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Booth Information

- Specifications: Exhibit must fit within a 10' by 10' area designated by the committee (spaces are located outside in the Exchange Street Mall). Spaces accommodate free-standing 10' x 10' canopies provided by exhibitor, and will extend to 11' wide to allow for "breathing room" between exhibitors. This extra space must remain free and clear; exhibitors' property must be kept within their 10' x 10' space and not impede other exhibitors or patrons.
- The exhibitor is responsible for setting up and removing the exhibit and assumes full responsibility for his/her goods and personal injury. Art Flaire will not be held liable for harm or injury that might befall the exhibitor and his/her artwork and/or exhibit set-up.
- No electricity is available.
- While we make every effort to honor special booth requests, we cannot guarantee particular spaces.
- Smoking is not permitted at this event.
- Coffee and bagels, booth sitting and indoor restrooms are available for artists.

Referral Credits

A referral credit of \$20 will be granted to any exhibitor who is named on an accepted new entrant's application the following year. The credit will be applied to the referrer's booth fee that year. If a new applicant lists more than one referrer, the award will be equally split.

About Unity House

All proceeds from Art Flaire will benefit Unity House's people and programs. Unity House of Cayuga County, Inc. provides housing, respite, rehabilitative, and employment services for individuals with developmental disabilities, mental illness, and/or chemical dependencies from which they are recovering. A nonprofit 501(c)(3) organization, Unity House partners with these individuals to develop their personal skills and potential, enabling them to live more full and independent lives. The agency serves more than 700 consumers a day in six central New York counties. Unity House is committed to freeing our communities of misconceptions associated with disabilities through innovation, education, and advocacy. The agency is celebrating its 40th anniversary in 2017.

Our Mission: To empower and enrich the lives of people in recovery, coping with a mental illness, and/or diagnosed with a developmental disability. This is accomplished by offering services and supports in an inclusive, people-centered environment.

Thank you for your interest in Art Flaire!
Your support helps Unity House program participants thrive.

Questions? Comments?

Call: 315-253-6227 ext. 313

Email: artflaire@unityhouse.com

Web: www.unityhouse.com/artflaire.html

