

ART *Flaire*

February 2017

Calling All Artists / Artisans:

We are delighted to invite you to apply for space at the 4th annual Art Flaire. Again this year, Art Flaire will be part of Auburn's downtown Founder's Day celebration! This change of venue will bring even more people to Art Flaire, hopefully resulting in better sales for you. **Art Flaire is scheduled for Saturday, August 12 from 10:00am – 4:00pm** in Exchange Street Mall, near Auburn Public Theater and Mesa Grande (100 Genesee St) in downtown Auburn. We hope you will join us for this fundraising event to benefit Unity House people and programs. The agency provides services to 700 individuals a day across six CNY counties with mental illness and developmental disabilities.

Show standards, general information about Art Flaire, and an application form are attached. Please read them carefully before submitting your form. While this show is not juried, we are seeking *original high-end artwork*: paintings, drawings, photographs, ceramics, metalwork, sculpture, jewelry, woodwork, and more. You will be asked to submit representative photographs (hard or digital) of your work with the application. The **application deadline is Friday, July 21**.

Booth fees are \$60 for a 10' x 10' space OR apply early and save money! **If applications with payment are received by March 31 with a silent auction donation pledge, booth fee will be \$45.** Show participants are expected to provide their own pop-up tents, tables, chairs, and other exhibit set-up features. We also request each artist to donate one piece of their artwork to a silent auction, another significant part of the event's fundraising. Artists will keep all proceeds from sales of their work during the show.

We are very excited about this event, and we have every confidence that Art Flaire will be a mutually rewarding event for you and for Unity House. We think Founder's Day downtown will be an excellent venue for you, and you will be given an opportunity to share your feedback after the show is over. We look forward to your participation!

With warmest regards,

Kelly Buck and the Art Flaire Committee
artflaire@unityhouse.com

