

# ART Flaire

January 2018

Calling All Artists / Artisans:

We are delighted to invite you to reserve space at the 5<sup>th</sup> annual Art Flaire. Our location in Exchange Street Mall as part of Auburn's downtown Founder's Day celebration brings even more people to Art Flaire, resulting in better sales for you.

**Art Flaire is scheduled for Saturday, August 11 from 10:00am – 4:00pm** in Exchange Street Mall, near Auburn Public Theater and Mesa Grande (100 Genesee St) in downtown Auburn. We hope you will join us for this fundraising event to benefit Unity House people and programs. The agency provides services to 700 individuals a day across six CNY counties with mental illness and developmental disabilities.

Show standards, general information about Art Flaire, and an application form are attached. Please read them carefully before submitting your form. While this show is not juried, we are seeking *original high-end artwork*: paintings, drawings, photographs, ceramics, metalwork, sculpture, jewelry, woodwork, and more. If you are new to Art Flaire, you are asked to submit representative photographs (hard or digital) of your work with the application. The **application deadline is Friday, July 20**.

Booth fees are still just \$60 for a 10' x 10' space OR apply early and save money! **Early bird applications received by April 1 with payment and a silent auction donation pledge will pay a booth fee of only \$45.** Show participants must provide their own pop-up tents, tables, chairs, and other exhibit set-up features. We also request each artist to donate one piece of their artwork to a silent auction, another significant part of the event's fundraising. Artists will keep all proceeds from sales of their work during the show.

We are excited about this event, and believe that Art Flaire will be a mutually rewarding event for you and for Unity House. We think Founder's Day downtown will be an excellent venue for you, and you will be given an opportunity to share your feedback after the show is over. We look forward to your participation!

With warmest regards,

Kelly Buck and the Art Flaire Committee  
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[www.unityhouse.com/artflaire.html](http://www.unityhouse.com/artflaire.html)

